

World Cancer Day 4th February 2019



Unity Band Campaign

World Cancer Day happens on the 4th February every year, and is a unique day for everyone to unite in the fight against cancer.

Cancer Ninjas are again supporting World Cancer Day, with a range of activities to raise vital funds for Cancer Research UK, to help beat cancer sooner.

We have now launched our **Unity Band Campaign** for 2019, and hopefully this year we can keep up with demand for Cancer Research UK's Unity Bands, as last year they sold out!

We hope also that by giving plenty of notice, that it helps those supporters that wish to combine their World Cancer Day Unity Band fundraising with newsletters, cake bakes etc, that several so successfully did last year.

What is a Unity Band?

The World Cancer Day Unity Band is a simple wristband that is 'sold' for a suggested donation of just £2 and comes in a variety of colours. Every Unity Band sold, every pound donated, and every gesture of support, will play an important part in saving lives. Each year there is a new design of Unity Band, and we love this years!



NEW 2019 DESIGN



PREVIOUS DESIGN



How to get involved

We are looking to fundraise by placing retail display boxes of 50 Unity Bands in busy offices, schools, churches, gyms, hairdressers, cafes, retail outlets etc with good footfall and enthusiasm, where we can be confident of being able to 'sell out' the box.

There is no upfront cost to the boxes of Bands, and we will courier them out to you free of charge. The Band box contains a convenient integral money container for the donations.

We aim to start sending the boxes out along with supporting promotional posters to our fellow Ninjas from the middle of January, so as they can go on 'sale' for a couple of weeks leading up to the 4th February, and the week or so after.

What to do next?

World Cancer Day and the Unity Band campaign have been hugely successful in the past, so simple but effective! So if you think you could take a box for a location or several boxes for larger sites or multiple locations, please do contact us as soon as possible, so we can ensure we have enough Bands for the campaign. Simply email us at hello@cancerninjas.com with your:

- Name
- Company/School etc name
- Email and Telephone number
- Delivery address

We will then be back in touch as the Bands are ready to ship.

As always, we appreciate your support for this great campaign, which not only raises vital funding, but also creates critical cancer awareness.

You can stay up to date by visiting www.cancerninjas.com/campaigns/wcd2019 and you can view last years 'thank you' video by clicking this link <https://youtu.be/TAOSpMW4snY>

Find us on social media: [cancerninjasuk](https://www.cancerninjasuk.com)



In support of Cancer Research UK
Registered charity number 1089464



In aid of
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